

## **Bamboo Pipeline – A Leading US Home Construction Company**

PI is currently engaged with one of the world's largest builders of bamboo homes and buildings. This company is investigating the setup of a major bamboo processing facility in Northern Vietnam in 2010. It is expected that this facility will employ several hundred workers and use several hundred tonnes of bamboo on a daily basis, thereby significantly raising demand and putting upward price pressure on raw bamboo farmgate prices.



PI is assisting the company to determine the optimum location for the bamboo processing facility. We are currently evaluating a set of complex location decision criteria, including proximity to specific species bamboo supply, level of development of local supply chain, ability to contract directly with bamboo farmers, transportation costs, infrastructure, etc. PI has accompanied company personnel on several scouting trip to specific districts which may represent good locations for setup. PI is also providing the company with technical assistance around supply and certification. Key to both parties' considerations is the socio-economic and poverty impact of the planned investment on the local communities.